



Pulse Program

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www.healthychurchmatters.com

A data-driven way to understand, measure and strengthen the health of your church.

After many years serving as a Senior Pastor and with extensive experience in church consultancy, one consistent observation stands out: leadership often relies on perception, experience, and instinct. While these are important, they do not always reveal the full reality of church health.

Too often, churches do not intentionally evaluate their effectiveness. As a result:

- Some strengths are assumed but are not actually present
- Some issues remain hidden until they become critical
- Strategic decisions are made without clear, objective insight

Healthy Church Pulse provides a structured and evidence-based way to measure what is really happening beneath the surface.

It functions as an **“airworthiness test” for the church**—offering a clear assessment of health, highlighting strengths to build on, and identifying areas that may require attention.

What Pulse Is

Healthy Church Pulse is a simple, structured questionnaire completed by respondents across the church. It measures both spiritual health and operational effectiveness, providing a balanced and evidence-based picture of church life.

The data is processed through a bespoke software system, reviewed using AI-supported analysis alongside consultant input, and presented in a clear report. This report highlights key findings, priority areas, and suggested pathways for consideration

What Pulse Measures

Pulse provides insight across key areas of church life. Jesus has given the church clear commands and outcomes that can, and should, be examined to help assess how effectively the church is fulfilling its mission.

These core outcomes (Key Ministry Indicators) can be summarised as follows:

- **Discipleship** **Matt. 28:19–20, etc.**
Is the church developing disciples? Are people growing and maturing in Christ?
- **Worship** **John 4:23–24, etc.**
Is the church helping people grow in intimacy with God, or is worship remaining at a surface level?
- **Belonging** **John 1:12, etc.**
Is the church a place where people feel part of the family of God, or do they feel lonely and isolated?
- **Evangelism** **Acts 1:8, etc.**
Is the church actively engaging in local and global evangelism, and equipping its people to do the same?
- **Service** **Mark 10:43–45, etc.**
Is the church forming servants, or simply attracting consumers?

Alongside these, Pulse also evaluates leadership and team health, communication and administration, safeguarding and culture, demographics, and church balance.

What Leaders Receive

- A reliable, evidence-based picture of overall church health
- A Red / Amber / Green scoring framework for each key metric
- Identification of key strengths and priority growth areas
- Insight into leadership and organisational health
- A practical foundation for informed strategic planning that can inform action planning

The Desired Outcome of Pulse

Pulse is designed to help churches move:

- From assumption to clarity
- From complexity to focus
- From insight to action

Helping ensure the church remains **healthy, effective, and aligned with its mission.**

What Church Leaders say about Pulse...

Coventry Elim

Duncan Clark, Co-Senior Leader, Coventry Elim. Member of Elim NLT

"We recently completed the Pulse Check at Coventry Elim, designed to assess the health of our church community. The experience was extremely positive from start to finish! The survey was thoughtfully designed, easy to navigate, and asked questions that genuinely prompted reflection about the life and culture of our church. Mike did a brilliant job of carefully guiding us through the process, always making us feel like he was 'cheering for us' rather than looking to 'catch us out.'

The questions asked encouraged honest feedback, helping us identify areas of strength as well as areas that need improvement. It created space for our congregation to express their perspectives and gave our leadership team valuable insight into how people are experiencing church life. The whole process felt constructive rather than critical.

We have loved the clarity of the reporting and the way the results highlighted both the encouragements we can celebrate and the opportunities for growth. It has already helped guide meaningful conversations among our leaders and will play an important role in shaping our next steps as a church.

Overall, the Pulse Check survey has been an extremely well-delivered, insightful, and encouraging resource for our local church. We would highly recommend it to other leaders who are seeking a clear and constructive way to listen to their congregation and strengthen the health of their community."

Steve Ball, Elim NLT and Regional Leader (South)

"The feedback that I have received from church leaders who have completed "The Pulse" is very encouraging. It is proving to be a vital tool for assessing the true health of a church and pinpointing areas of church life that might need attention. I commend it to you."

Delancy Elim Church

Benn Duncan, Senior Leader, Delancy Elim Church

“I have to say, personally, PULSE has been really helpful. For me, the concept of self-evaluation is essential in any local church, leadership team or charity. The main positive aspect this promotes is the transparency across the board. When it comes to self-evaluation (particularly in a local church), this is a great space where people can feel their voices are being heard, because ultimately, if we do not have the trust of our members, congregants, etc., we are not far from failing. .

Video Commendations:

- **BH1 Church, Bournemouth**
Senior Leader, Mark Petruaskas
<https://youtu.be/vSDMlvqYHv4>
- **Hope Church, Winton**
Senior Leader, Liam Husband
<https://youtu.be/gi4MDWAR0jk>
- **Letchworth Garden City Church**
Senior Leader, Carl Johnston
<https://youtu.be/MBlt0cdWF-E>
- **Delancy Elim Church**
Senior Leader, Benn Duncan
https://youtu.be/y_TLXpmmM4o

About the Founder:

Mike Robins has been an Elim Minister for over thirty years. He re-pioneered a church in the Southwest for 26 years, which grew into a large, flourishing church with a multi-campus ethos, employing around 25 people across its various teams and extensive facilities. He has been a member of the Elim Southern Regional Team for around twenty years.

He is the founder of Church Dynamics (www.church-dynamics.com), an organisation committed to helping churches flourish and grow by providing ad hoc consultancy. He developed the Breakthrough Program and teaches on church growth in the church planting academy (CPA)

Until recently, he was the Head of Strategic Partnerships at Compassion UK, although his pre-ministry background was in engineering within the aerospace industry. It was from this background that the Healthy Church Program strategy emerged.